

United Way of the Cape Fear Area's Impact on Health

| What are we trying to do? | How are we doing it? | Who are we impacting? | What are we trying to change? | Picture of success |
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| Increase access to affordable healthcare for the low income and uninsured | Healthcare safety net of Cape Fear Healthnet | Residents of Brunswick, Columbus, New Hanover, and Pender counties who are at or below 200% of the poverty level. | <ul style="list-style-type: none"> • Increase number of safety net medical/dental visits • Increase number of safety net filled prescriptions • Increase number of safety net mental health visits • Prevent 6,470 Emergency Room visits | <p>So far this fiscal year:</p> <ul style="list-style-type: none"> • Cape Fear Healthnet has provided more than \$18 million in medical/dental/mental health visits and prescriptions so far this fiscal year • 8,667 medical and dental visits provided • Over 52,935 health care services provided • Have made 184 referrals to medical homes and 26 referrals to a dental home • 22,289 prescriptions filled • Cape Fear Healthnet navigators have enrolled 24 people in prescription assistance programs • 1,200 mental health visits have been provided • Prevented 4,334 Emergency Room visits |
| Provide free medications to low income, uninsured persons and provide education to them about their medications, reduce negative drug interactions and reduce complications of chronic illness | Prescription assistance program at Pender Adult Services | Uninsured or underinsured residents of Pender and New Hanover County (does not exclude Brunswick and Columbus counties) | <ul style="list-style-type: none"> • Percentage of uninsured and underinsured persons who are unable to afford medications | <ul style="list-style-type: none"> • 450 uninsured or underinsured persons will receive free prescriptions and education regarding those prescriptions • The number of negative interactions with medications will be reduced • 600 medications will be requested from pharmaceutical companies |
| Enhance maternal health and infant well-being | Motherread B.A.B.Y. program at Smart Start of New Hanover County | Mothers in very at risk situations; specifically substance abusers in recovery and teenage parents in New Hanover County. | <ul style="list-style-type: none"> • Improve the mother's feelings about interactions with their child • Decrease parental stress • Increase in understanding the importance of language and literacy in the development of their child | <p>40 mothers will:</p> <ul style="list-style-type: none"> • Feel less stress as a parent • Improve their feelings about interactions with their child • Increase their understanding of the importance of reading with their child |
| Provide child sexual abuse victims and their families with comprehensive services | Comprehensive child, parent, and family sexual violence response services at Carousel Center and Coastal Horizons Rape Crisis Center | Child abuse victims and their families in Brunswick and New Hanover Counties (does not exclude Columbus and Pender counties) | <ul style="list-style-type: none"> • Percentage of children who do not have health insurance to cover medical/forensic exams and individual clinic services • Percentage of parents/legal guardians/caretakers and the percentage of siblings of the victim who engage in supportive group services to enhance the victims healing process | <ul style="list-style-type: none"> • Regardless of where or when the child victim discloses sexual abuse, a medical forensic examination will happen one time, at the most appropriate place with consultation from a trained child medical examiner • 50 uninsured or under insured child abuse victims will be provided a medical/forensic examination • 60% of the child abuse victims served, their siblings, and non-offending parents/caretakers will participate in the individual and group clinical services |
| Assist families in achieving and maintaining healthy, stable home environments that are free from violence | Family Case Management services at Catholic Charities | Families in Brunswick, Columbus, New Hanover, and Pender Counties | <ul style="list-style-type: none"> • Percentage of families impacted by domestic/family violence who report increased safety within their family • Percentage of residents who gain access to appropriate health services | <p>27 families who have identified domestic violence as an issue in their family are working with a case manager. These families have reported increased safety within their homes.</p> |

United Way of the Cape Fear Area's Impact on Income

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| Help area residents prevent, prepare for and respond to emergencies and provide assistance in times of disaster | Emergency assistance program at the Cape Fear Chapter of American Red Cross | Victims of disaster in Brunswick, Columbus, New Hanover, and Pender Counties | Percentage of residents that receive the necessary assistance and services after experiencing a disaster | So far this fiscal year, American Red Cross has provided disaster relief assistance to 348 clients (114 families) in Brunswick, Columbus, New Hanover, and Pender counties |
| <ul style="list-style-type: none"> Offer free tax preparation and comprehensive benefit screenings for both Federal and State benefits including Free application for federal student aid (FAFSA), Food Stamps, and school nutrition programs in addition to screening and applying for childcare subsidies, home energy assistance, and prescription assistance. Provide support to complete all eligible applications for work supports, benefits, and up to three years of back tax filing | The Cape Fear Benefit Bank at the ARC of North Carolina | Households, ages 16 and up earning \$56,000 a year or less and disconnected youth ages 16-24 in Brunswick, Columbus, New Hanover, and Pender Counties. | <ul style="list-style-type: none"> Percentage of eligible families who claim all four supports: EITC, Food Stamps, health insurance, and childcare supports Percentage of low income first-generation students who utilize federal, state, and private student aid programs to get an affordable education Percentage of EITC recipients receiving a refund anticipation loan | <ul style="list-style-type: none"> 80% of eligible Benefit Bank participants will claim EITC, Food Stamps, health insurance, and childcare supports 75% of eligible Benefit Bank participants will apply for Federal Student Aid 90% of participants recruited to use the Benefit Bank will utilize the free tax services and benefit from a comprehensive benefit screening |
| Support the income stability and self sufficiency of individuals with developmental disabilities | First in Families of Southeastern North Carolina (a program of the ARC of North Carolina) | Individuals with developmental disabilities and/or their families in Brunswick, New Hanover, and Pender Counties | Meeting the basic needs of individuals/families who are affected by a developmental disability | Approximately 123 families will have their basic needs met. This includes: food, clothing, shelter, rent, utilities, and transportation |
| Enable older workers to achieve gainful employment and personal development | Senior Aides program at United Way of the Cape Fear Area | Low income people ages 55 and older in Brunswick, Columbus, New Hanover, Onslow, and Pender Counties | Help older workers build the experience and confidence they need to find permanent employment | <ul style="list-style-type: none"> 135 low income people ages 55 and older have been served. 11 program participants have obtained unsubsidized employment 82,659 community service hours have been provided by the program participants \$579,718 in after tax wages paid to program participants 185 senior citizens have taken part in the digital inclusion training, which teaches them basic computer skills and how to use the internet. |
| Address the needs of the homeless and those at risk of being homeless | Supportive housing program at Brunswick Family Assistance | Homeless and those at risk of being homeless in Brunswick County | <ul style="list-style-type: none"> Number of households spending more than 40% of their income on housing to less than 40% of their income on housing Number of households at risk of being homeless that obtain and maintain decent, safe, sanitary housing | So far this fiscal year: <ul style="list-style-type: none"> 126 households have obtained or maintained decent, safe, sanitary housing 87 households have maintained housing for just over one year |
| Provide food for the hungry | Food for the Hungry program at Mother Hubbard's Cupboard | Hungry individuals and families in Brunswick, Columbus, New Hanover, and Pender Counties | Number of individuals and families provided with food | 25,009 individuals were provided with food in 2009. |
| Provide emergency assistance to those in need of rent/mortgage assistance, utility assistance, life sustaining prescriptions, food, and clothing | The Emergency Assistance program at The Salvation Army | Low income individuals/families in Brunswick, Columbus, New Hanover, and Pender Counties | Number of low income individuals/families that do not have the means to maintain permanent housing | So far this fiscal year: <ul style="list-style-type: none"> 3,432 clients have received some type of emergency assistance 506 cases received financial assistance 4,601 clients received food and/or clothing |
| Provide for for the hungry | Food pantry of South Brunswick Interchurch Council | Hungry individuals and families in Brunswick and Columbus counties | Number of individuals and families who do not have sufficient food | Last year the pantry provided food for 21,746 people |
| Address the immediate survival needs of homeless individuals and families while assisting them in making a successful transition to employment and housing | Interim and transitional housing programs, night shelter, and jobs program for the homeless at WIHN, Good Shepherd Center, and Phoenix Employment Ministry | Homeless and/or those at risk of being homeless in Brunswick, Columbus, New Hanover, and Pender Counties | <ul style="list-style-type: none"> Number of households who spend 30% or less of their annual income on housing Percentage of residents who become employed Percentage of homeless residents receiving overnight shelter, supportive services, and daily meals | So far this fiscal year: <ul style="list-style-type: none"> 3 families have been housed for 25% or less of their annual income 913 individuals have been provided a safe refuge from the streets with survival and hygiene needs met 38 individuals have been transferred from shelter to housing 237 shelter guests have been connected with day labor or other work opportunities |

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| <p>End the cycle of homelessness</p> | <p>The 10-year plan to end chronic homelessness and reduce homelessness in the Cape Fear Region</p> | <p>Homeless and/or those at risk of being homeless in Brunswick, New Hanover, and Pender Counties</p> | <ul style="list-style-type: none"> • Reduce the number of individuals who become homeless • Increase the number of homeless individuals placed into permanent housing • Decrease the length and disruption of homeless episodes • Increase and enhance the community based services and supports that prevent homelessness before it happens and diminishes opportunities for homelessness to recur | <ul style="list-style-type: none"> • At least 200 households of individuals who are most at risk of becoming homeless will be able to secure and maintain decent housing; of these, 80% will maintain stable housing for at least one year • Outreach and engagement services to all chronically homeless individuals will be increased • All homeless and at-risk homeless people will have access to education, training, transportation, childcare, employment services, health services, and counseling needed to secure and maintain living wage, permanent employment • Every person being discharged from jail, prison, hospitals, mental health care or foster care will have a discharge plan that lead to stable housing |
| <p>Rebuild homes for low-income homeowners</p> | <p>Wilmington Area Rebuilding Ministries</p> | <p>Low income homeowners in Brunswick, Columbus, New Hanover, and Pender Counties</p> | <ul style="list-style-type: none"> • Percentage of low-income homeowners living in substandard housing • Percentage of low-income homeowners living in conditions that endanger their health and safety | <ul style="list-style-type: none"> • All homeowners chosen by WARM will have a safer, healthier, and more secure living environment. • Completed home repairs will increase the homeowners chances of keeping their only asset, which is essential for moving and staying out of poverty. |

United Way of the Cape Fear Area's Impact on Education

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| Provide new school clothing and school supplies | Operation school bell program of the Assistance League of greater Wilmington | Elementary and middle school-aged children in Brunswick, New Hanover, and Pender counties | <ul style="list-style-type: none"> Percentage of elementary and middle school students who show improved self esteem and social interaction Improved attendance of elementary and middle school students Percentage of elementary and middle school students that improve their grade point average | So far this fiscal year, 167 children in Brunswick and New Hanover Counties have been given 2 school outfits, underwear, socks, and hygiene kits. School social workers have noticed a marked improvement in higher self-esteem and social interactions from the children being served. |
| Provide instruction to adults working to improve their reading, writing, spelling, speaking English, and math skills | Adult literacy program at Cape Fear Literacy Council | Adults in Brunswick, New Hanover, and Pender counties who want to improve their literacy skills | <ul style="list-style-type: none"> Improve literacy skills Increased educational involvement with children Percentage of adults who candidates for and obtain a GED | In 2009: <ul style="list-style-type: none"> 66% of adult students increased their literacy skills 74% of adult students who had goals related to their families, increased their involvement with their children or grandchildren's learning 71% of ESOL students improved their ability to communicate with their child's teacher 64% of students working toward their GED made progress towards their goal |
| Provide support to empower at-risk families in lower socio-economic populations | Empowering families program of Child Advocacy and Parenting Place Exchange Club and the Wilmington Housing Authority | Residents in the Wimington Housing Authority neighborhoods | <ul style="list-style-type: none"> Percentage of 3-5 year old children who achieve the 5 school readiness skills Percentage of elementary school children who are academically successful Decreased delinquency and improved attendance of middle school children Improved parenting skills and family relationships Improved involvement of the family in their child's school work, school activities, and teach relationships | Participating families have developed a sense of ownership in the program, naming the group "Parents R Us," creating group rules, and planning family events in their neighborhood and surrounding neighborhoods. Many parents are establishing leadership roles and developing ideas to generate revenue and improve the quality of life for their families, as well as for their neighbors' families. Parents frequently exchange parenting advice and feedback. They openly share problems and solutions and work together to prevent problems before they occur. |
| Provide case management to at risk middle school students | CIS Action for Success program of Communities in School of Brunswick County | Middle school youth who are at risk of dropping out in Brunswick County | <ul style="list-style-type: none"> Improved school attendance Improved reading and math skills Reduced antisocial behaviors Improved attitudes towards school | So far this fiscal year, 37 students have improved reading and math skills needed to pass their end of grade tests |
| Provide academic, emotional, and physical support through after school programs and a program for suspended students | The Wilmington youth center for inspiration (W.I.R.E.) at Communities in Schools of the Cape Fear | Middle and high school youth who are at risk of failing or dropping out in New Hanover county | <ul style="list-style-type: none"> Decreased dropout rate Increased graduation rate Decreased out of school suspensions | So far this fiscal year: <ul style="list-style-type: none"> 126 youth have attended the CIS suspension program, saving 605 instructional days. The return rate for the youth in the program is 6%. 118 middle and high school students have seen the mental health counselor on a regular basis in the after school program. The mental health counselor has started a group with the purpose and goal of applying to college. <ul style="list-style-type: none"> 107 youth are attending the after school program which has added a College Access Program with Vista Volunteers who regularly meet with the after school students to help them plan and prepare for college. |
| Provide multicultural, arts, sports and recreation programs to youth | Dolphin afterschool enrichment program at Dolphin Aquatics and Fitness | Elementary and middle school-aged youth in Pender County | <ul style="list-style-type: none"> Percentage of youth enrolled in a licensed childcare facility Percentage of youth engaged in physical activities and homework assistance daily Percentage of youth engaged in the community | 213 elementary and middle school aged youth are enrolled in this licensed childcare facility and are engaged in a variety of physical activities after receiving homework assistance. |

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| Utilize the arts to engage, inspire, and empower youth | DREAMS of Wilmington, Inc. | Low income elementary, middle, and high school youth in Brunswick, New Hanover, and Pender Counties | <ul style="list-style-type: none"> • Increased high school graduation rate • Decreased suspensions and expulsions • Percentage of youth engaged in the community • Percentage of parents engaged in their child's educational experience | <p>So far this fiscal year:</p> <ul style="list-style-type: none"> • 100% of students enrolled in DREAMS are currently enrolled in school. • All high school seniors enrolled in the program are on target to graduate in June and have plans to continue on to college • 80% of parents are involved in one or more DREAMS programs • DREAMS Teen Council along with 10 DREAMS parents conducted a focus group to collect data which will be incorporated into DREAMS new strategic plan. • Only 1 DREAMS student has been suspended from school |
| Meet the nutritional needs of children during non-school hours, specifically weekends. | The Backpack program of the Food Bank of Central and Eastern North Carolina | Low income preschool, elementary, middle, and high school aged youth in Brunswick, Columbus, New Hanover, and Pender Counties | <ul style="list-style-type: none"> • Percentage of children showing positive impacts in academic performance • Improved school attendance and participation • Percentage of children showing improved comprehension and attention | <ul style="list-style-type: none"> • 68% of the children enrolled have reported that the program has helped them do better in school • 69% of teachers agreed that participation in the program help improve student attendance • 86% of principals agreed that the program had a positive impact on participating students' academic performance |
| Reduce juvenile delinquency and empower youth to grow into responsible citizens | Kids Making it Woodworking program | Low income, at risk middle and high school aged youth in New Hanover County | <ul style="list-style-type: none"> • Percentage of youth involved in the Juvenile Justice System • Decreased high school dropout rate • Percentage of youth who learn employable vocational skills | <p>So far this fiscal year:</p> <ul style="list-style-type: none"> • 92% of enrolled youth have remained out of the juvenile justice system • 100% of youth served (32) have learned an employable vocational skill. One of the youth, who has been with KMI for several years and was originally referred by the Guardian ad Litem program, expressed an interest in becoming an architect. KMI teamed him with a local architect/mentor and helped him with the college application process. Through KMI volunteer help, he applied to colleges and has been accepted at A&T for the fall. • KMI social worker and social work intern took enrolled youth on field trips to the WabiSabi art exhibit to speak to the artists about the creative process and to the custom flooring business of Mark Bryant, a successful African-American entrepreneur, to learn what is involved in developing and running a business. In addition, KMI provides Life Skills sessions several times a month. |
| Prevent youth violence | The Blue Ribbon Commission on the Prevention of Youth Violence | Youth of all ages in New Hanover County | <ul style="list-style-type: none"> • Reduce the number of defendants among youth ages 12-24, as well as out-of-school suspensions (K-12) by 25% • Increase the high school four year graduation rate to 80% • Increase the number of citizens actively involved with the prevention of youth violence | <ul style="list-style-type: none"> • Establishment of a Youth Enrichment Zone on the Northside of Wilmington. Focus groups have been conducted within the zone to identify the needs of the children and families within the zone. A case manager is now conducting door to door visits to get more detailed information regarding the needs of those families. • A Youth Ambassadors group has been established for youth to address the growing needs and concerns of youth in their community |
| Provide vocational training, counseling, mentoring, and behavioral modification therapy to at risk youth | The Career Center at the Boys and Girls Homes of North Carolina, Inc. | At risk youth in Brunswick, Columbus, New Hanover, and Pender Counties | <ul style="list-style-type: none"> • Percentage of students able to perform their chosen trade in the real world of work • Percentage of students who reduce observable negative behaviors and increase positive behaviors | <ul style="list-style-type: none"> • 80% of the enrolled youth graduate the program with a marketable skill, ready to enter the workforce. This is the beginning of breaking the cycle of poverty. • 95% of the enrolled youth will show improvement in managing their social and behavioral challenges |

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| Provide quality after-school and summer programs to area youth | The Youth Development Programs at Brigade and Community Boys and Girls Clubs | Youth ages 5-18 in Brunswick, Columbus, New Hanover and Pender Counties | <ul style="list-style-type: none"> Percentage of youth that maintain or improve grades to a "C" average or better in core subject areas. Percentage of youth that set high school graduation as their goal | 80% of program participants will maintain or improve their grades to a "C" or better and will also set high school graduation as their goal |

United Way of the Cape Fear Area's Impact on Building Capacity

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| Build the capacity of non-profit organizations and increase philanthropy in Southeastern North Carolina | Quality Enhancement for Non-profit organizations (QENO) | Non-profit organizations in Brunswick, Columbus, New Hanover, and Pender Counties | <ul style="list-style-type: none"> Building stronger non-profit organizations Increasing the knowledge and skills of non-profit volunteers | In 2009: <ul style="list-style-type: none"> 77 local nonprofit leaders attended "Achieving in tough times" QENO conference led by internationally known nonprofit management expert, Hal Williams. 45 nonprofit representatives attended one of four QENO board government training sessions 50 nonprofit executives attended one of three QENO roundtable discussions, representing 25 organizations |
| Link people to the appropriate health and human services organizations in our area | NC 211 | All citizens in Brunswick, Columbus, New Hanover and Pender Counties | Number of people who are linked to the appropriate community resources | Increase in the number of people that are connected to appropriate services through this utility |