

# Connecting the Dots

## 2009 Campaign Update

GIVE. ADVOCATE. VOLUNTEER.  
LIVE UNITED. 

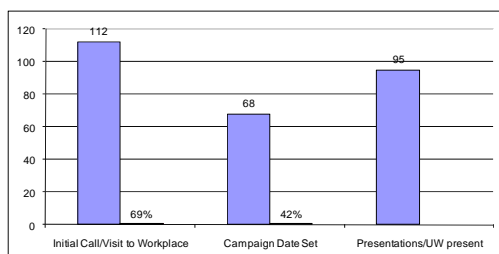
October 20, 2009

### Campaign Review

The campaign officially kicked-off five short weeks ago and much has happened since! To date, 95 presentations, agency fairs and events have been scheduled. Jon Evans, 2009 Campaign Chairman, has attended many of these engagements. At each meeting an overview of United Way is given. The 2009 DVD featuring Jon Evans and several agencies usually follows, and if time allows, an agency speaker provides an update specific to their UW funded program.

Have you made campaign plans? Do you need help getting the United Way message to fellow employees? Contact your campaign liaison or the campaign team at United Way of the Cape Fear Area by calling 798-3911. Your campaign team is ready to work with you!

**WECT** Jon Evans is regularly airing a United Way update on WECT during the evening news. He is sharing valuable information about services provided through United Way of the Cape Fear Area as well as highlighting agency programs that received funding from the 2008 campaign. This is a great opportunity to see your gift as an investment in our community!



### Job Well Done!

*Workplace Campaigns Deserve Recognition*

The campaign cabinet is your link to United Way. For many of you, they have been your first line of contact for the 2009 campaign. Soon they will begin designing the new and improved Campaign Awards program. The awards will be unveiled at the 2009 Campaign Wrap-Up in spring 2010. Feel free to give suggestions to your campaign liaison or contact United Way of the Cape Fear Area at [liveunited@cfauw.org](mailto:liveunited@cfauw.org) or 798-3911.

### Campaign Activities

We would love to participate in any activity you have in conjunction with your workplace campaign. Many organizations host golf outings, basketball shoot-outs, auctions, bake sales and chili cook-offs.

Submit photos of your United Way event and we may include them on our website, [www.cfauw.org](http://www.cfauw.org) or in this newsletter.



*Piedmont Natural Gas gets dunked for United Way!*



*Brad Erbes, GE and UW Board of Directors with (L to R) Jon Evans, Campaign Chairman, Chris Nelson, President and Bob Stuart, Chairman, UW Board of Directors*