

# www.cfauw.org

## Become a Leader!

Look for the Harriss Newman checkbox on your pledge form or visit [www.cfauw.org](http://www.cfauw.org) to make your secure gift to the community through United Way.

LEADING THE WAY  
**INSPIRING**  
POSSIBILITIES  
CREATING  
OPPORTUNITIES  
**MAKING A DIFFERENCE**  
ADVANCING  
THE COMMON GOOD



# LEAD BY EXAMPLE

*Give with  
Purpose*



## United Way of the Cape Fear Area

5919 Oleander Drive, Suite 115

Wilmington, NC 28403

910.798.3900

Serving Brunswick, Columbus,  
New Hanover and Pender counties

**GIVE. ADVOCATE. VOLUNTEER.**  
**LIVE UNITED.**



## A BETTER LIFE FOR ALL

Everyone deserves opportunities to have a good life: a quality **education** that leads to a stable job, enough **income** to support a family through retirement, and good **health**.

Leadership donors are **role models** who demonstrate that creating a better life for all is worthy of a significant personal investment.

United Way's goal is to create long-lasting changes and tackle the underlying causes of community problems.

**You can be part of the change!**



## LEADERSHIP DONORS:

- Demonstrate a deep commitment to strengthen our community through their annual gift of \$1,000 or more
- Know that their gift makes the greatest possible impact on the significant issues that our community faces
- Gain recognition of their generosity from colleagues, company management, neighbors, friends and family
- Are invited to attend the annual Leadership Reception and many other United Way events

## HARRISS NEWMAN SOCIETY

Harriss Newman Society members, those who contribute \$1,000 or more each year to United Way, are leaders in the effort to build a stronger, more vibrant community for us all.

## TOCQUEVILLE SOCIETY

The Tocqueville Society recognizes the generosity of individuals who contribute at the highest levels of personal giving, with a minimum annual donation of \$10,000 to United Way. Members of the national society demonstrate an outstanding commitment to improving the quality of life in our community.



## LEADERSHIP CIRCLE

**Harriss Newman Society:** \$1,000 - \$9,999

**President's Level:** \$2,500 - \$4,999

**Chairman's Level:** \$5,000 - \$7,499

**Founder's Level:** \$7,500 - \$9,999

**Tocqueville Society:** \$10,000 or more